



23RD ANNUAL
**BULL &
FEMALE**
SALE

DIAMOND  RANCH
Limousin Limflex Charolais

AT DIAMOND C RANCH WEST OF PONOKA, AB
1:30PM FRIDAY, MARCH 8, 2024

PUT A DIAMOND IN YOUR HERD

DIAMOND C RANCH

Limousin Limflex Charolais



1:30PM - FRIDAY, MARCH 8, 2024 - AT THE RANCH - WEST OF PONOKA, AB

SALE DAY PHONES

Neil Christiansen 403-704-4403
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Annie Christiansen-Stewart 403-963-4779
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SALE STAFF

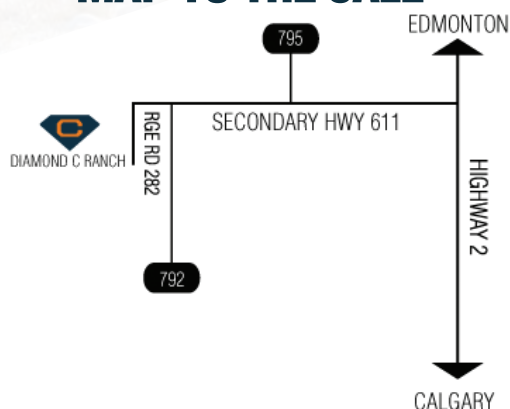
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VIEW AND BID ONLINE

Can't make the sale? Join us online.
Register at www.vjvauction.com
by clicking the tab "Purebred Sale".
Questions? Call Craig at 403-783-1453.



MAP TO THE SALE



SCHEDULE

Sunday, March 3 Open House, 1:00 p.m. - 5:00 p.m.
Friday, March 8 Viewing starting at 10:00 a.m.
Lunch at noon
Video sale at 1:30 p.m.

LOCATION

15 minutes west from the Queen Elizabeth Highway 2,
on Highway 611 to Range Road 282, then ½ a mile south.

VIEW AND BID ONLINE

The sale itself will feature video only; no live bulls will go through the ring. Please come ahead of time to evaluate the bulls, which will be located right outside the sale barn. Videos will be on our website as well as on www.vjvauction.com

ACCOMMODATIONS

Ponoka Ramada 403-704-1177
Village Creek Country Inn, Pigeon Lake 1-877-688-0006

SEMEN COLLECTION

Diamond C reserves the right to collect 100 straws of semen on any sale bull, at the owner's convenience and Diamond C's expense.

CALVING EASE

Any bulls recommended for calving ease is based on Diamond C's herd. We cannot guarantee the genetic calving ease in all other herds across the industry. This is determined solely on how we would potentially use these bulls in our own herd.

THE CHRISTIANSEN'S

NEIL & SHERRY, BRAEDEN & SARA
BRYCE & ANNIE STEWART

Box 4511, Ponoka, AB T4J 1S1

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ANNIE: 403.963.4779 BRYCE: 403.740.2638

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Welcome TO OUR 23RD ANNUAL SALE

Wow! It was rewarding to see the cattle prices rise this past Fall. How refreshing it is for Ranchers and Farmers to receive better compensation for their efforts!

Over the last 15 years our focus has been to improve the quality of our cow herd. We have raised the bar and have been consistent and vigilant in our efforts to cull females who don't meet our criteria. The bulls that are produced from those we retained are strong. The result of this is that the variance from top to bottom is getting tighter every year. Our cows are loved and cared for but not pampered. We have a team of professionals that we work with to keep them in top shape. As before, we offer a selection of performance bulls, heifer bulls, yearlings, two year olds, limousin, limflex and our first charolais bull! They are raised right and ready to go to work for you!

A big shout out to Annie for organizing and coordinating this catalog. We are so grateful that she completed her last chemo in December and was strong enough to come home and do what she loves most - clipping, picturing and videoing bulls. It warms our heart and makes us proud that the next generation in our family is so passionate and committed to continuing with the Diamond C legacy.

When a cancer diagnosis shakes your family, it changes your whole perspective on life. The journey alongside Annie these past two years has made us realize in a very real way that the gift of life is in the moments right here and now. We are so thankful for her husband, Bryce, and his unwavering love, support, and hard work on the ranch. Thank you also to our community for your love and prayers. It was comforting to know that we were not alone. We are also grateful for our son, Braeden, who lends a helping hand and is on John Deere speed dial!

We would like to extend a warm welcome to our 23rd sale. We view our bull sale as a time to celebrate! It is an opportunity to come together, share a meal and connect with our community. We extend this invitation with gratitude. Come out to the ranch for our Open House on March 3rd, 1-5pm or to the Sale on Friday, March 8th at 1:30pm with lunch at noon. You are also welcome to come look at our sale offering anytime. Give us a shout and we'll make it happen!

Put a Diamond in your Herd!

Sincerely

NEIL & SHERRY | BRYCE & ANNIE | BRAEDEN & SARA



HOW TO PARTICIPATE

We have 3 options available for you to be part of the sale:

1. **In Person Bidding** – You're always welcome to attend our sale in person! We will provide lunch at 12 PM. The sale will follow at 1:30 PM.
2. **Internet Bidding** - We are happy to again be working with VJV who handles all our online bidding at www.vjvauction.com. You can log in there to bid on the sale offerings.
3. **Phone Bidding** – We will have a capable team available on sale day to take your call. Their phone numbers are listed in the front of the catalog. If possible, please let Neil or Annie know in advance, so that we can coordinate callers and be available for you.

Note: If you are unable to attend the sale in person and are going to use any of the off-site options, we recommend that you watch the videos of each individual bull on our website, www.diamondcranchlimousin.com. Give us a call and we will go over the offering with you and help you select the bulls that fit your needs.

If you would like to stop by and preview the bulls, we are happy to arrange time that is convenient. We again will be hosting an **Open House on Sunday, March 3 from 1-5 pm** to give more time for bull reflection.

So with that, we invite you to our **23rd Annual Diamond C Bull & Female Sale at 1:30 pm, Friday, March 8, 2024.**

DIAMOND C DOCILITY SCORE (DS)

Temperament is a big deal to us and we strive to raise cattle that are easy to handle. We decided to do this docility score to help better inform you of each animal's disposition. Every animal at Diamond C is handled often throughout their lifetime, which gives us opportunity to score them one on one. Each sale animal has been given a rating based off of what we believe best fits their temperaments.

1. **Calm all the time** - We consider these to be pets.
2. **Easily Handled** - These cattle are calm but will move away/around you when being worked.
3. **Average** - These cattle have a typical disposition. They can get impatient when being worked but are overall even-tempered.
4. **Restless** - These animals like to stay in a group or with a buddy. They are very impatient and restless when worked alone.
5. **Nervous** - Even when worked in a group, these cattle can be nervous.
6. **Aggressive** - Any aggressive behaviour is culled immediately.

Weaning Dates

Yearlings: August 18, 2023

Two Year Olds: November 14, 2022

Current Weights: January 25, 2024

Photography: ACphotography

Nutrition

During the winter months, cows and bred heifers are fed corn silage. Mineral is supplied in the ration as well as free choice trace mineral salt with selenium. In addition, straw is also supplied in the ration as well as free choice. This is to ensure their rumen is working well and to add extra calcium into their diet. In the summer, the cows are moved to paddocks where they graze usually until weaning.

Bulls are grown out slowly, so they will last for you. This year they are being fed a mixture of corn silage, hay and oats. They are started on this ration in September. After the bull sale they are taken slowly off of the grain, so as to get them ready to transition to grass. Two-year-old bulls are lightly backgrounded the first winter and go to grass until September. Then they are brought home and started on their sale ration. The yearling bulls are targeted for a 1250 lbs. yearling weight average at bull sale day.

Disease Prevention and Animal Care

All of the animals are cared for with the utmost quality. Cattle always have access to shelter or wind fences. They are not overcrowded and have room to move around freely for exercise. When an animal is stressed, they are brought in and dealt with promptly in an appropriate, ethical manner.

We work closely with Dr Kelly Loree of Central Vet Clinic in Ponoka. He oversees Diamond C Ranch herd health and has been involved with us for many years.

Our vaccination program is as follows:

Calves First 24 hours
Inforce 3
Vision 8

Approx. 3 months
Pyramid FP5 plus
Presponse
Vision 8 Somnus

Heifers Pre Breeding
Express FP5
Vision 8 Somnus

Fall
Scour Bos 9

Prior to calving
Scour Bos 9

Cows Pre Breeding
Express FP5
Vision 8

8 weeks prior to calving
Scour Bos 9

Sale Bulls Approx. 1 Year
Express FP5
Vision 8

Herd Bulls Pre Breeding
Express FP5
Vision 8



"I have worked with Neil and Sherry at Diamond C Ranch for many years and I have always found them to be extremely dedicated and conscientious managers. Their animal care and attention to detail is second to none and they are always seeking ways to improve their program. I have been consistently impressed by the quality of the Diamond C animals and I wouldn't hesitate to recommend them to anyone."

Sincerely,
Dr. Kelly Loree DVM

Breeding Soundness, Bull and Female Evaluation

There are many bulls in this year's lineup that are at the very top of the Limousin breed or cattle industry and will definitely enhance your program.

We calve two groups of females. Group one calves in January/February and these calves are weaned near the end of August. The bulls from this group are retained and make up the yearling bulls for our sale. Group two calves in April/May and are weaned near the end of November. The bulls from this group make up the majority of bulls in the two-year-old pen.

All bulls are evaluated for breeding and structural soundness, as well getting scrotal measurements and evaluated for sperm quality. All are required to pass with 70% soundness. A copy of breeding soundness will be provided with your bill of sale.

In the event of a deferred decision, only half of the purchase amount will be required on sale day. The other half is due when the bull passes his evaluation. In an event he does not pass his test, all money will be reimbursed to the purchaser.

Females are evaluated for structural soundness and are tracked to watch productivity. Females that do not measure up are removed from the herd.

REFERENCE SIREs

DIAMOND C *Goldmember* NSC 60G



As soon as this bull was born, we had high hopes for Diamond C Goldmember. His sire, Diamond C Earthquake, is a tremendous breeding bull carrying the genetics of the great Braveheart. Goldmember's dam is Diamond C Zaharra who is one of our top cows and the mating was perfect. He is homo-polled, long spined, deep bodied and has exceptional muscle. He sires quiet progeny that have thickness, great hair coats and great feet. His females so far are fantastic and have lots of milk. We have used Goldmember heavily and he has not disappointed. Again, he saw the lions share of our early group. We hope to have him walking our pastures for a long time.

REFERENCE SIRE OF LOTS 1-10, 26, 27, 29 & 47

DIAMOND C *Gold Rush* NSC 36G



Diamond C Gold Rush is a herd sire we raised. He was the lead bull calf out of our first calving group in 2019. His sire is Greenwood Double Down and he is out of a beautiful Final Time daughter. He was the best son out of Double Down. He's homo-polled, has tons of middle and muscle, moves very well and has lots of depth of heel on his feet. He is a very good footed bull and you can expect that with his progeny. He is super quiet and he throws that as well. This guy was a Diamond C Ranch keeper and we hope to be selling sons from him for a long time.

REFERENCE SIRE OF LOTS 28, 30-34

DIAMOND C *Groot* NSC 46G



Diamond C Groot is another great herdsire we raised. His dam, Diamond C Enchanted is a girl we think very highly of and she goes back to the cow family of our great Diamond C Angelina. In 2019 Enchanted had twin bull calves. As a first calf heifer she raised them on her own and did a great job. We decided to keep Groot and use him on our own heifers while his brother, Gus, sold in the sale to Kevin Galloway. Groot is homo-polled, deep bodied and has great muscle expression. His calves possess many of his, as well as his dams attributes and we are very happy with them.

REFERENCE SIRE OF LOTS 43-46

RED RICHMOND *Reckoning* SRD 242H



"SRD 242H" is a bull we purchased from Richmond Ranch in 2022. We admired his calving ease, performance and depth. He has sure not disappointed and has sired very consistent progeny. In his first breeding year, he got to see our heifer pen and they calved like a dream. We are very impressed with his calves, he has no doubt left his stamp in our herd.

REFERENCE SIRE OF LOTS 17-20

SIRLOIN *Jack Sparrow* SFL 75J



"Jack Sparrow 75J" was a bull of Bryce & Annie's that sold in our 2022 sale to Maaycke Verbruggen & Marcel Bijma. We were fortunate enough to use this bull for one cycle in our heifer pen. We are absolutely thrilled with the calving ease and consistency of his calves. They are very thick made, hairy, quiet and all around impressive! We are excited to have a number of his daughters in our replacement pen and are looking forward to what they will do for us. He has given us many calving ease bulls, as well as some performance bulls in our sale offering this year, be sure to check them out!

REFERENCE SIRE OF LOTS 11-15



© More Than Just Feed

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Beef Consultant
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It's hard to believe it is that time of year again. As I write this today, winter has hit us hard. But the open warm fall and early part of winter was great to help develop these bulls. Growth and performance was achieved with a great balance of on farm ingredients. Back in the fall we tested the on farm forages and built specific diets for the developing bulls. Forage quality was very good at Diamond C. We were able to blend on farm forages with some added grain and a custom bull mineral package to develop these bulls to their best genetic potential. The bulls are developed on grass during the summer months and then moved onto a balanced TMR that promotes lean muscle. The bulls are challenged with a foraged based TMR to help them develop to their genetic potential. Organic minerals are used to ensure proper immune function and overall health. If you have any questions about the nutrition of the sale bulls, please feel free to call.

Best of luck on sale day!





1

PERCENTAGE
95% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
1

DIAMOND C *Legend* 20L

BAS 20L CPM4122046 06/01/2023

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

SIRLOIN CANDID
DIAMOND C GEORGIA
KEN-DOC ELITE 38E

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

DC XCALIBUR
SIRLOIN YELDER 82Y
RICHMOND BAPTIST SRD 176B
KEN-DOC BAMBIE

A

B

C

D

10 *Straws*

10 *Straws*

10 *Straws*

10 *Straws*

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	95	812	857	1375		3.1	74	110	29

Diamond C Legend is a bull we are very proud of! He is super thick, has tons of muscle, incredible depth, great temperament and big scrotal. This guy has tons of performance! He is potentially one of the best bulls to ever be raised on the ranch! He is out of our famous Diamond C Goldmember and his dam, Georgia, is a beautiful moderate framed cow. Legend is also homo polled and has an impressive weaning/yearling weight. He checks all the boxes for us and we are excited to share our new herd sire with you! Do not miss out on this opportunity!

- On offer is 4 packs of 10 straws of semen. This is all that will be sold for the 2024 breeding season.
- Semen will be stored at Alta Genetics.



2

PERCENTAGE
94% PB
HPS
HET POLLED (T)
COLOUR
BLACK
DS
2

DIAMOND C *Limitless* 5L

BAS 5L CPM4122113 01/01/2023

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

GREENWOOD DOUBLE DOWN ET
DIAMOND C FALLON
DIAMOND C CARLINA

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
DIAMOND C ZEPPLIN
DIAMOND C WILDCHILD

- A very appealing young herd sire
- Nice temperament
- Great depth of body
- His dam, Diamond C Fallon has done very well for us, raising three outstanding bull calves 3 years in a row!

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	80	673	732	1210		1.2	53	82	33



Maternal Brother NSC 6J Diamond C Jazz Man - Sold To Lazy S Limousin



Full Brother NSC 7K Diamond C Kobra - Sold to Shane & Brad Lutz



3

DIAMOND C *Lonestar* 6L

BAS 6L CPM4122106 02/01/2023

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
 DIAMOND C ZAHARRA

SIRLOIN CANDID
DIAMOND C FIONA
 DIAMOND C DAISEY

DIAMOND C BRAVEHEART
 DIAMOND C YOLANDA
 DIAMOND C WEAPON
 WISECAN PHOEBE

DC XCALIBUR
 SIRLOIN YIELDER 82Y
 DIAMOND C BOB SEGER
 DIAMOND C U-BETCHA

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	734	797	1235		2.6	75	120	25

- He is homo polled
- Tons of hair
- Reminds us of his Sire, Diamond C Goldmember as a yearling

4

DIAMOND C *Loverboy* 39L

BAS 39L CXM4122117 25/01/2023

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
 DIAMOND C ZAHARRA

DIAMOND C EXCITER
DIAMOND C HAVANA
 DIAMOND C ELECTRIC LADY

DIAMOND C BRAVEHEART
 DIAMOND C YOLANDA
 DIAMOND C WEAPON
 WISECAN PHOEBE

DIAMOND C WAY COOL
 DIAMOND C BRENDA
 DMM STACHE 14C
 DIAMOND C ANGELINA

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	94	740	707	1190		4	68	108	25

- Lots of depth
- Keep all of the females you can out of this guy
- He is out of a beautiful cow family that goes back to Diamond C Angelina

LIMELEX



Granddam NSC 64E Diamond C Electric Lady



5

PERCENTAGE
94% PB
HPS
HOMO POLLED (T)
COLOUR
BLACK
DS
2

DIAMOND C *Lager* 28L

<p>NSC 28L</p> <p>DIAMOND C EARTHQUAKE DIAMOND C GOLDMEMBER DIAMOND C ZAHARRA</p> <p>WULFS ZERO TURN X292Z DIAMOND C CECELIA DIAMOND C PLEASURE SEEKER</p>	<p>CPM4122111</p> <p>DIAMOND C BRAVEHEART DIAMOND C YOLANDA DIAMOND C WEAPON WISECAN PHOEBE</p> <p>WULFS UPGRADE 0500U WULFS MYRLENE 2332M DJ GENTLEMAN IN BLACK SRD LABELLE OF THE BALL</p>
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PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	89	687	722	1150		1.1	58	88	30

- He is homo polled
- Great hair coat
- Nice temperament

- Very long bodied
- Larger framed

6

PERCENTAGE
95% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

DIAMOND C *Lightning* 40L

<p>NSC 40L</p> <p>DIAMOND C EARTHQUAKE DIAMOND C GOLDMEMBER DIAMOND C ZAHARRA</p> <p>GREENWOOD DOUBLE DOWN ET DIAMOND C GIGI DIAMOND C ZETTA</p>	<p>CPM4122119</p> <p>DIAMOND C BRAVEHEART DIAMOND C YOLANDA DIAMOND C WEAPON WISECAN PHOEBE</p> <p>RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE DIAMOND C WEAPON DIAMOND C SUGAR SUGAR</p>
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PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	94	714	692	1150		3	67	104	25

- He is homo polled
- Nice cherry red colour
- Carrying lots of depth



Full Brother Diamond C Kingsman 5K
our high selling yearling in our 2022 sale, sold to B Bar Cattle,
Greenwood Cattle, Andrew Ranches & Andrew Ranching



7

DIAMOND C *Lawson* 3L

NSC 3L CXM4122104 01/01/2023

PERCENTAGE
71% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
3

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE

GREENWOOD DOUBLE DOWN ET
DIAMOND C GENNA
DIAMOND C DEANNE

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	796	857	1380		2.8	74	115	29

- He is homo polled
- He is only 71% on paper but is actually in the 90s
- He has an impressive weaning weight
- Larger framed

8

DIAMOND C *Lincoln* 10L

NSC 10L CPM4122108 02/01/2023

PERCENTAGE
96% PB
HPS
HET POLLED (T)
COLOUR
RED
DS
2

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

DIAMOND C WEAPON
DIAMOND C ZETTA
DIAMOND C SUGAR SUGAR

DIAMOND C SUPERMAN
DIAMOND C SAVANNAH
DIAMONDC PERFECTGENTLEMAN
ANLC LUCILLE 1264L

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	610	662	1140		1.9	58	89	25

- Super long bodied
- Nice temperament
- Lots of hip expression





9

DIAMOND C *Lone Ranger* 9L

BAS 9L CPM4122114 02/01/2023

PERCENTAGE
94% PB
HPS
HOMO POLLED (T)
COLOUR
BLACK
DS
2

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

DIAMOND C WAY COOL
DIAMOND C FRISKY
DIAMOND C CALI MAY

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

WULFS SPACE SHIP 3223S
DIAMOND C SHOWGIRL
DIAMOND C ZEPPLIN
WISECAN PHOEBE

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	89	776	842	1190		2	67	105	26

- He is homo polled
- Impressive weaning weight
- Larger framed

10

DIAMOND C *Lloyd* 4L

NSC 4L CPM4122105 01/01/2023

PERCENTAGE
95% PB
HPS
HOMO POLLED (T)
COLOUR
BLACK
DS
2

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

EXCEL POLLED POPEYE
DIAMOND C ALLI
DIAMOND C PLEASURE SEEKER

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

TMF WESTWOOD 505W
EXCEL POLLED POPSTAR
DJ GENTLEMAN IN BLACK
SRD LABELLE OF THE BALL

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	90	658	722	1110		2	66	97	24

- He is homo polled
- Very long bodied
- His Grand Dam, Diamond C Pleasure Seeker was a favourite that helped build our herd



10



11

PERCENTAGE
 94% PB
 HPS
 HOMO POLLED (T)
 COLOUR
 RED
 DS
 2

DIAMOND C *Leeland* 35L

NSC 35L CPM4122116 19/01/2023

BOSS LAKE BORDER AGENT 967G ET
SIRLOIN JACK SPARROW
 LIMOLYN CHELSEA

DIAMOND C GOLDMEMBER
DIAMOND C JOSIE 3J
 DIAMOND C GLAMOUR GIRL

COTTAGE LAKE BORDER AGENT
 GREENWOOD PLD ZOOM BLOOM
 PINNACLE'S ALL IN 12A
 LIMOLYN AISSA

DIAMOND C EARTHQUAKE
 DIAMOND C ZAHARRA
 GREENWOOD DOUBLE DOWN ET
 DIAMOND C DIAMOND EYES

- He is homo polled
- Great hair coat
- Extremely deep bodied
- Great temperament
- Recommend for cows
- Out of a beautiful cow family. His dam, Diamond C Josie 3J is a full sister to Lot 47. We also showed his Grand Dam, Diamond C Glamour Girl.

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	85	707	672	1120		1.6	56	84	25



DIAMOND C *Lakota* 22L

BAS 22L CPM4122112 08/01/2023

BOSS LAKE BORDER AGENT 967G ET
SIRLOIN JACK SPARROW
 LIMOLYN CHELSEA

COTTAGE LAKE BORDER AGENT
 GREENWOOD PLD ZOOM BLOOM
 PINNACLE'S ALL IN 12A
 LIMOLYN AISSA

DIAMOND C GOLDMEMBER
DIAMOND C JELLY BEAN 79J
 DIAMOND C FINE WINE

DIAMOND C EARTHQUAKE
 DIAMOND C ZAHARRA
 SIRLOIN CANDID
 DIAMOND C DALLY

- He is homo polled
- Tons of muscle expression and depth
- Very smooth fronted
- He has an impressive weaning weight of 726lbs off a first calf heifer

12

PERCENTAGE
 94% PB
HPS
 HOMO POLLED (T)
COLOUR
 RED
DS
 2

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	84	726	717	1125		0.1	42	65	20

CALVING EASE



13

DIAMOND C *Luke* 32L

NSC 32L CPM4122118 15/01/2023

PERCENTAGE
91% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

BOSS LAKE BORDER AGENT 967G ET
SIRLOIN JACK SPARROW
LIMOLYN CHELSEA

DIAMOND C GOLDMEMBER
DIAMOND C JAVONNA 24J
DIAMOND C GIRL CRUSH

COTTAGE LAKE BORDER AGENT
GREENWOOD PLD ZOOM BLOOM
PINNACLE'S ALL IN 12A
LIMOLYN AISSA

DIAMOND C EARTHQUAKE
DIAMOND C ZAHARRA
GREENWOOD DOUBLE DOWN ET
IVYS ZINNIA BLOSSOM 8Z

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	85	728	702	1110		1.9	60	82	24

- He is homo polled
- Great hair coat
- Nice temperament

14

DIAMOND C *Leroy* 7L

NSC 7L CPM4122107 02/01/2023

PERCENTAGE
94% PB
HPS
SCURRED
COLOUR
RED
DS
2

BOSS LAKE BORDER AGENT 967G ET
SIRLOIN JACK SPARROW
LIMOLYN CHELSEA

DIAMOND C GROOT
DIAMOND C JUICY 64J
DIAMOND C GISELLE

COTTAGE LAKE BORDER AGENT
GREENWOOD PLD ZOOM BLOOM
PINNACLE'S ALL IN 12A
LIMOLYN AISSA

SIRLOIN CANDID
DIAMOND C ENCHANTED
DIAMOND C EARTHQUAKE
DIAMOND C BURDIE

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	84	608	602	1060		2.9	53	81	21

- Lots of depth
- Lots of hair





15

PERCENTAGE
94% PB
HPS
HOMO POLLED (T)
COLOUR
BLACK
DS
2

DIAMOND C *Larry* 36L

NSC 36L CPM4122177 19/01/2023

BOSS LAKE BORDER AGENT 967G ET
SIRLOIN JACK SPARROW
LIMOLYN CHELSEA

DIAMOND C GOLDMEMBER
DIAMOND C JESSA 38J
DIAMOND C GEM

COTTAGE LAKE BORDER AGENT
GREENWOOD PLD ZOOM BLOOM
PINNACLE'S ALL IN 12A
LIMOLYN AISSA

DIAMOND C EARTHQUAKE
DIAMOND C ZAHARRA
GREENWOOD DOUBLE DOWN ET
DIAMOND C Y NOT ME

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	85	607	567	960		1.8	51	79	19

- He is homo polled

16

PERCENTAGE
X% PB
HPS
DOUBLE POLLED
COLOUR
RED
DS
2

DIAMOND C *Loki* 207L

BAS 207L PENDING REGISTRATION 26/01/2023

DIAMOND C BRAVEHEART
SIRLOIN GUNSLINGER 144G
SIRLOIN BEAUTY SFL 20B

BAR 3R ASTEROID
SIRLOIN FAITH 212F
SIRLOIN PARADE

EXCEL POLLED POPEYE
DIAMOND C UNDIES
WULFS WALDO T928W
SIRLOIN UPMOST

DLVL YOUNG GUN 125Y
BAR 3R SHOWCASE
NORDAL NIGHT RYDER
SIRLOIN MINT

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	91	-	702	1155		-	-	-	-

- Very deep bodied
- Nice temperament
- Sired by a Diamond C Braveheart son



Grand Sire NSC 20B Diamond C Braveheart

CALVING EASE



LIMELEX

17

DIAMOND C *Lewis* 13L

NSC 13L CPM4122109 02/01/2023

PERCENTAGE
94% PB
HPS
SCURRED
COLOUR
RED
DS
2

RED SIX MILE RECKONING 178E
RED RICHMOND RECKONING SRD242H
RED RICHMOND DAZZLE SRD 91D
RED U-2 RECKONING 149A
RED SIX MILE DIXIE 546C
RED BAR-E-L ANTHEM 46A
RED LLB FANNY 752W

DIAMOND C GOLDMEMBER
DIAMOND C JOY 50J
DIAMOND C CLEO

DIAMOND C EARTHQUAKE
DIAMOND C ZAHARRA
SIRLOIN ANCHOR
DIAMOND C ADA

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	72	702	696	1275		-0.1	51	81	24

- He is extremely deep bodied
- Great temperament
- Super thick across his top
- Out of a cow family that has done very well for us

18

DIAMOND C *Lawdog* 44L

NSC 44L CXM4122120 06/02/2023

PERCENTAGE
44% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

RED SIX MILE RECKONING 178E
RED RICHMOND RECKONING SRD242H
RED RICHMOND DAZZLE SRD 91D
RED U-2 RECKONING 149A
RED SIX MILE DIXIE 546C
RED BAR-E-L ANTHEM 46A
RED LLB FANNY 752W

DIAMOND C EARTHQUAKE
DIAMOND C ZAHARRA
DIAMOND C BRAVEHEART
IVYS ZINNIA BLOSSOM 8Z

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	84	728	637	1225		0.9	72	118	19

- He is homo polled
- Carrying tons of depth
- A very well balanced young herd sire

CALVING EASE



LIMELEX

LIMFLEX



19

DIAMOND C *Lorenzo* 45L

NSC 45L CXM4122121 08/02/2023

PERCENTAGE
48% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

RED SIX MILE RECKONING 178E
RED RICHMOND RECKONING SRD242H
RED RICHMOND DAZZLE SRD 91D

RED U-2 RECKONING 149A
RED SIX MILE DIXIE 546C
RED BAR-E-L ANTHEM 46A
RED LLB FANNY 752W

DIAMOND C GOLDMEMBER
DIAMOND C JOCELYN 17J
DIAMOND C GALWAY GIRL

DIAMOND C EARTHQUAKE
DIAMOND C ZAHARRA
GREENWOOD DOUBLE DOWN ET
DIAMOND C CLASSY GIRL

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	766	672			2.5	69	111	22

- He is homo polled
- Good hair coat
- Very eye appealing

- Great cow family. Braeden showed his Great Grand Dam, Diamond C Classy Girl in 4H and did very well.

20

DIAMOND C *Laken* 46L

NSC 46L CXM4122122 09/02/2023

PERCENTAGE
47% PB
HPS
HET POLLED (T)
COLOUR
RED
DS
2.5

RED SIX MILE RECKONING 178E
RED RICHMOND RECKONING SRD242H
RED RICHMOND DAZZLE SRD 91D

RED U-2 RECKONING 149A
RED SIX MILE DIXIE 546C
RED BAR-E-L ANTHEM 46A
RED LLB FANNY 752W

DIAMOND C EXCITER
DIAMOND C JOSEPHINE 19J
DIAMOND C FAITH

DIAMOND C WAY COOL
DIAMOND C BRENDA
GREENWOOD DOUBLE DOWN ET
DIAMOND C CARE FREE

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	83	655	565	980		2.1	55	86	19

- He is the youngest yearling in the offering

CALVING EASE



LIMFLEX

21



Sire of lots 21 & 22 NSC 68D Diamond C Django

21

DIAMOND C *Lead Zeppelin* 211L

BAS 211L

CPM4122172 31/01/2023

PERCENTAGE
93% PB
HPS
HET POLLED (T)
COLOUR
RED
DS
2

DIAMOND C ZEPPLIN
DIAMOND C DJANGO
DIAMOND C ZAIDA

WULFS WALDO T928W
SIRLOIN BUTTERCUP SFL26B
ANDREW POWERPIROUETTE 4T

AHCC WESTWIND W544
HUNT TEXTURE 129T
IVY'S BLK SPLASH HTZ 44S
GOODLIMO XYLIA

WULFS TITUS 2149T
OKLF NOEL 356N
ANCHOR B POWERPLAY
SIRLOIN PIROUETTE

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	90	679	662			1.9	50	75	24

- Dark Cherry Red
- Out of a nice functional cow
- Great temperament
- Sired by Diamond C Django, one of our favourites from our 2018 sale, who sold to Crest Hill Cattle Company.

22

DIAMOND C *Logic* 209L

BAS 209L

CPM4122171 26/01/2023

PERCENTAGE
93% PB
HPS
HOMO POLLED (T)
COLOUR
DOUBLE BLACK
DS
3.5

DIAMOND C ZEPPLIN
DIAMOND C DJANGO
DIAMOND C ZAIDA

RICHMOND CRUSADER SRD 53C
RICHMOND GRACE SRD 39G
KEN-DOC ENCHANTED 23E

AHCC WESTWIND W544
HUNT TEXTURE 129T
IVY'S BLK SPLASH HTZ 44S
GOODLIMO XYLIA

RICHMOND ZODIAC SRD 29Z
RICHMOND ZANDY SRD 49Z
RICHMOND BAPTIST SRD 176B
KEN-DOC ALEXANDRIA

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	82	663	642	1050		1.7	55	83	25

- Homo Polled
- Tons of depth

22





Sire of lot 23 & 24 RPY Paynes Tank 12G

23 DIAMOND C *Luigi* 206L

BAS 206L CPM4122123 24/01/2023

PERCENTAGE
94% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

LFLC DOLLAR BILL 764D
RPY PAYNES TANK 12G ET
RPY PAYNES ROXIE 13Y

SIRLOIN AMMO
SIRLOIN DONNA
SIRLOIN RAVE

LFLC ACE 750A
LFLC DAKOTA BELLE 764Y
ROMN JUSTICE
IVY'S POLLED PRINCESS 1P

WULFS WALDO T928W
SIRLOIN LIFELINE
DC POLLED GENERATOR
ALBERTA SIRLOIN

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	100	739	742	1155		5.6	60	89	25

- He is homo polled
- Very easy going
- Larger framed

24 DIAMOND C *Leighton* 264L

BAS 264L CPM4122537 28/01/2023

PERCENTAGE
93% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

LFLC DOLLAR BILL 764D
RPY PAYNES TANK 12G ET
RPY PAYNES ROXIE 13Y

HILLVIEW YOUR PICK
SIRLOIN BONANZA SFL 89B
SIRLOIN TOGA

LFLC ACE 750A
LFLC DAKOTA BELLE 764Y
ROMN JUSTICE
IVY'S POLLED PRINCESS 1P

NORDAL TRITON
HILLVIEW POLLED PANDORA
NORDAL NIGHT RYDER
SIRLOIN KATHY

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	95	630	622	1025		2.5	50	71	24

- Nice temperament
- He is homo polled





25

PERCENTAGE
PUREBRED
HPS
PENDING
COLOUR
WHITE
DS
2

DIAMOND C *Lieutenant* 205L

SAB 205L

MC867206

11/01/2023

LT BLUE VALUE 7903 ET

GHC REAGAN 9012

LT BRENDA 6120 PLD

BRCHE WHITE BEAR 8505 PLD ET

MISS PRAIRIE COVE 28J ET

M&M MS WATT Z36

LT BLUEGRASS 4017 P

LT UNLIMITED MAID 7184 P

LT RIO BRAVO 3181 P

LT BRENDA'S EASE 3055 PLD

M&M OUTSIDER 4003 PLD

TR MS BERKLY 4711B ET

BJCF WATT Z36

M&M MS 8122 0011 PLD

A couple years ago we stepped into the Charolais breed. This is Bryce & Annie's project and together we are excited to offer you our first Diamond C Charolais bull. "Lieutenant 205L" has a great temperament, lots of depth, and comes from a great cow family. His dam was purchased from Prairie Cove Charolais in 2022 and she has done an excellent job raising her first calf. SAB 205L is sired by GHC Reagan 9012 which is a very unique breeding. This guy should have good calving ease.

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	82	689	650	1110		-2.4	62	106	25

CALVING EASE



Sire GHC Reagan 9012



Dam Miss Prairie Cove 28J ET



Thank You

TO EVERYONE WHO MADE OUR
22ND ANNUAL SALE
A SUCCESS!
YOUR SUPPORT IS SO APPRECIATED!

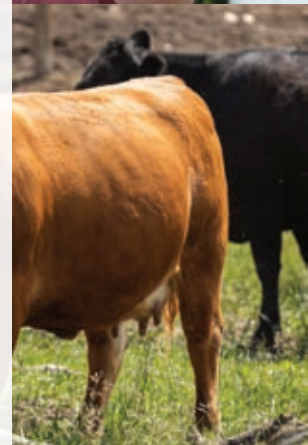




ALA Field Day

This summer we hosted the ALA field day along with our friends at North Stream Limousin. We had a great day visiting and touring cattle! Thanks to everyone who joined us!

Field day pictures by Gone West Media & AC Photography





DIAMOND C *Ryson* 48K

NSC 48K

CPM4122154

08/04/2022

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

GREENWOOD DOUBLE DOWN ET
DIAMOND C GRETA
DIAMOND C CHER

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
WULFS ZERO TURN X292Z
PINNACLE'S SHOW GIRL

- He is homo polled
- Medium framed
- He checks all the boxes
- Tons of muscle
- Great temperament
- **Diamond C will be retaining 100 straws of semen for in herd use. At Diamond C's expense and owner's convenience.**

26

PERCENTAGE
95% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
1.5

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	78	635	640	1790		0.9	59	88	25



27

PERCENTAGE
94% PB
HPS
PENDING
COLOUR
BLACK
DS
1.5

DIAMOND C *Kruz* 62K

NSC 62K

CPM4122156

22/04/2022

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

GREENWOOD DOUBLE DOWN ET
DIAMOND C FAITH
DIAMOND C CARE FREE

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
DIAMOND C ZEPPLIN
DIAMOND C 70Y

- Nice temperament
- His dam, Diamond C Faith, is one of our favourites
- He has lots of volume and depth
- **Diamond C will be retaining 100 straws of semen for in herd use. At Diamond C's expense and owner's convenience.**

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	86	657	645	1700		1.6	55	84	24



28

PERCENTAGE
71% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2.5

DIAMOND C *Karate Kid* 91K

NSC 91K

CXM4122163

21/05/2022

GREENWOOD DOUBLE DOWN ET

DIAMOND C GOLD RUSH

DIAMOND C YOLANDA

DMM STACHE 14C

DIAMOND C GENESIS

DIAMOND C CYNTHIA

RPY PAYNES DERBY 46Z

GREENWOOD WISTERIA LANE

HC FINAL TIME 407

RIVERSIDE LADYBIRD 19L

DMM STACHE 72Z

DMM ERROLLINE 6Z

SIRLOIN ANCHOR

DIAMOND C ABILENE

- He is homo polled
- He has been a stand out since birth
- Very eye appealing
- Lots of muscle
- Unique colouring

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	94	828	700	1785		2.3	69	124	26

LIMFLEX



29

PERCENTAGE
71% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

DIAMOND C *Kerbie* 54K
NSC 54K **CXM4122155** **15/04/2022**

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

GREENWOOD DOUBLE DOWN ET
DIAMOND C GOLDEN GIRL
DIAMOND C DORA

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	78	664	655	1780		3.1	64	95	24

- He is homo polled
- Tons of muscle expression
- He is 71% on paper but actually mid 90s
- He comes from a great cow family

30

PERCENTAGE
93% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

DIAMOND C *Kramer* 68K
NSC 68K **CPM4122158** **24/04/2022**

GREENWOOD DOUBLE DOWN ET
DIAMOND C GOLD RUSH
DIAMOND C YOLANDA

DIAMOND C EARTHQUAKE
DIAMOND C GIANA
DIAMOND C BRENDA

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
HC FINAL TIME 407
RIVERSIDE LADYBIRD 19L

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C ZEPPLIN
DIAMOND C YOUR SO FINE

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	696	660	1770		0.5	52	79	21

- He is homo polled
- He has lots of volume
- Exceptional muscle shape





31

PERCENTAGE
95% PB
HPS
DOUBLE POLLED
COLOUR
RED
DS
2

DIAMOND C *Kendrick* 87K
NSC 87K UNREGISTERED 12/05/2022

GREENWOOD DOUBLE DOWN ET
DIAMOND C GOLD RUSH
DIAMOND C YOLANDA

DIAMOND C WAYLON
DIAMOND C AVON
LNA LONE STAR 236N

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
HC FINAL TIME 407
RIVERSIDE LADYBIRD 19L

DIAMOND C SUPERMAN
DIAMOND C SUGAR SUGAR
DENISON POLLED PUB
LNA LINGO 37L

PERF BW ADJ 205D WW JAN 25 MILK
88 757 650 1740

PERF BW WW YW MILK
2 47 67 24

- Very long bodied
- Medium framed
- Exceptional muscle

32

PERCENTAGE
94% PB
HPS
SCURRED
COLOUR
RED
DS
2

DIAMOND C *Key West* 66K
NSC 66K CPM4123108 24/04/2022

GREENWOOD DOUBLE DOWN ET
DIAMOND C GOLD RUSH
DIAMOND C YOLANDA

DIAMOND C TUFF ENUF
DIAMOND C ZANITA
GOODLIMO UNCHALLENGED

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
HC FINAL TIME 407
RIVERSIDE LADYBIRD 19L

WULFS LOWELL 7215L
EDENS BLACK CIERRA
JYF NIGHTHAWK
GOODLIMO FANTASTIC

PERF BW ADJ 205D WW JAN 25 MILK
87 605 600 1780

EPDS BW WW YW MILK
3 51 79 17

- He has lots of performance
- Nice temperament
- Very wide topped
- He is very similar to Lot 30





33 **DIAMOND C *Khalid* 92K**

NSC 92K CPM4122164 22/05/2022

PERCENTAGE
91% PB
HPS
HOMO POLLED (T)
COLOUR
BLACK
DS
2

GREENWOOD DOUBLE DOWN ET
DIAMOND C GOLD RUSH
DIAMOND C YOLANDA

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
HC FINAL TIME 407
RIVERSIDE LADYBIRD 19L

COLE FIRST DOWN 46D
COLE CATALINA 3309C
RNL RUSH 306R
HUNT POWDER 179P

COLE WOLF HUNT
HUNT KISSES AND WISHES 29W
HUNT TEXTURE 129T

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	757	650	1710		0	45	68	20

- He is homo polled
- Different pedigree on the Dam's side
- He goes back to Hunt Texture 129T, a cow we think very highly of

34 **DIAMOND C *Kobe* 97K**

NSC 97K UNREGISTERED 31/05/2022

PERCENTAGE
94% PB
HPS
SCURRED
COLOUR
RED
DS
2.5

GREENWOOD DOUBLE DOWN ET
DIAMOND C GOLD RUSH
DIAMOND C YOLANDA

RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
HC FINAL TIME 407
RIVERSIDE LADYBIRD 19L

RICHMOND ZARIC SRD 17Z
DIAMOND C 3B
DIAMOND C ZETTA

ANCHOR B GREAT WEST
RICHMOND XPLOSIVE SRD 1X
DIAMOND C WEAPON
DIAMOND C SUGAR SUGAR

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	65	595	640	1720		-0.9	48	61	16

- Very smooth made
- Fantastic females in his pedigree
- Medium framed





Sire RPY Paynes Cracker 17E

35

DIAMOND C *Karlo* 40K

BAS 40K CXM4122166 19/01/2022

PERCENTAGE
80% PB
HPS
HOMO POLLED
COLOUR
RED
DS
2

COLE ARCHITECT 08A
RPY PAYNES CRACKER 17E
EDW BEACH BODY

EDW EXTRA EXTRA
SIRLOIN HARLEY 225H
SIRLOIN FIRESTONE

MRL X-RATED 014X
COLE MISS LODESTAR 826U
CHTT WORK TIME 4925W
TOP MEADOW 24L

EDWARDS COLOSSAL
MAGS STAR IS BORN
IMPERIAL BONANZA 4B
SIRLOIN BEAUTY SFL20B

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	86	597	740	1840		1.6	65	106	18

- Long bodied
- The only Paynes Cracker son in the offering
- Well balanced, lots of depth and muscle expression
- He is homo polled

36

DIAMOND C *Kash* 52K

NSC 52K CPM4122153 14/04/2022

PERCENTAGE
93% PB
HPS
SCURRED
COLOUR
RED
DS
2

RICHMOND GRAND DUKE SRD 8D
RICHMOND FONZIE SRD 28F
RICHMOND COCKTAIL SRD 71C

EXCEL POLLED POPEYE
DIAMOND C ANGELINA
HUNT TEXTURE 129T

RICHMOND XCELLER SRD 137X
RICHMOND ZETA-JONES SRD 10Z
RPY PAYNES DERBY 46Z
RICHMOND UNBELIEVEABLE SRD 38U

TMF WESTWOOD 505W
EXCEL POLLED POPSTAR
RUNL RUSH 306R
HUNT POWDER 179P

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	82	684	710	1615		2.8	63	91	27

- Moderate framed
- Fantastic females in his pedigree





37

DIAMOND C *Kansas* 74K

NSC 74K CPM4122160 27/04/2022

PERCENTAGE
95% PB
HPS
SCURRED
COLOUR
RED
DS
2

RICHMOND GRAND DUKE SRD 8D
RICHMOND FONZIE SRD 28F
RICHMOND COCKTAIL SRD 71C

SIRLOIN ANCHOR
DIAMOND C CLEO
DIAMOND C ADA

RICHMOND XCELLER SRD 137X
RICHMOND ZETA-JONES SRD 10Z
RPY PAYNES DERBY 46Z
RICHMOND UNBELIEVEABLE SRD 38U

DC XCALIBUR
SIRLOIN YIELDER 53Y
DIAMOND C TROUBADOUR
DIAMOND C U DA GIRL

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	784	770	1890		0.6	53	70	31

- Tons of depth and power
- Easy going temperament
- Out of a beautiful cow family. Diamond C Cleo has done very well for us.

38

DIAMOND C *Koolink* 83K

NSC 83K CXM4122319 06/05/2022

PERCENTAGE
71% PB
HPS
HET POLLED (T)
COLOUR
DOUBLE BLACK
DS
3

RICHMOND GRAND DUKE SRD 8D
RICHMOND FONZIE SRD 28F
RICHMOND COCKTAIL SRD 71C

DMM STACHE 14C
DIAMOND C ECLIPSE
DIAMOND C ZENA

RICHMOND XCELLER SRD 137X
RICHMOND ZETA-JONES SRD 10Z
RPY PAYNES DERBY 46Z
RICHMOND UNBELIEVEABLE SRD 38U

DMM STACHE 72Z
DMM ERROLLINE 6Z
DIAMOND C WEAPON
DIAMOND C WILDCHILD

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	860	805	1710		3.9	72	112	31

- Extremely deep bodied
- Medium framed
- He is a powerhouse

LIMELEX





39 DIAMOND C *Kool Kid* 67K
 NSC 67K CPM4122157 24/04/2022

PERCENTAGE
 95% PB
HPS
 DOUBLE POLLED
COLOUR
 BLACK
DS
 2

RICHMOND GRAND DUKE SRD 8D
RICHMOND FONZIE SRD 28F
 RICHMOND COCKTAIL SRD 71C

WULFS ZERO TURN X292Z
DIAMOND C CHEERLEADER
 DIAMOND C WAVE ON

RICHMOND XCELLER SRD 137X
 RICHMOND ZETA-JONES SRD 10Z
 RPY PAYNES DERBY 46Z
 RICHMOND UNBELIEVEABLE SRD 38U

WULFS UPGRADE 0500U
 WULFS MYRLENE 2332M
 DIAMOND C SUPERMAN
 DIAMOND C MAIDEN

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
92	623	620	1820		3.2	55	74	22	

- A very well muscled, smooth shouldered bull
- Out of a no miss Dam

40 DIAMOND C *Kong* 187K
 BAS 187K CPM4122168 21/03/2022

PERCENTAGE
 93% PB
HPS
 HOMO POLLED
COLOUR
 RED
DS
 1.5

DIAMOND C WAY COOL
DIAMOND C FRIENDLY GIANT
 DIAMOND C 32X

HIGH'S ENERGIZER
SIRLOIN GOLDIE 166G
 LIMOLYN CHELSEA

WULFS SPACE SHIP 3223S
 DIAMOND C SHOWGIRL
 DIAMOND C SUPERMAN
 DIAMOND C REVLOIN

COLE ARCHITECT 08A
 IVY'S WISH LIST HTZ 53W
 PINNACLE'S ALL IN 12A
 LIMOLYN AISSA

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
65	595	640	1815		-0.8	49	62	16	

- Nice temperament
- Medium framed
- He is homo polled

CALVING EASE





Sire of Lots 40, 41 & 42 NSC 22F Diamond C Friendly Giant

41

DIAMOND C *Rode* 182K

BAS 182K CXM4122167 17/03/2022

PERCENTAGE
72% PB
HPS
HETERO POLLED
COLOUR
BLACK
DS
2

DIAMOND C WAY COOL

DIAMOND C FRIENDLY GIANT

DIAMOND C 32X

IMPERIAL BONANZA 4B

SIRLOIN FIRESTONE

SIRLOIN BEAUTY SFL20B

WULFS SPACE SHIP 3223S

DIAMOND C SHOWGIRL

DIAMOND C SUPERMAN

DIAMOND C REVLOIN

S A V 707 RITO 9969

LLLL TESSA LADY 37T

WULFS WALDO T928W

SIRLOIN UPMOST

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	82	693	780	1880		3.8	63	101	23

- He has lots of volume and depth
- Larger framed
- Nice temperament
- He was a twin

42

DIAMOND C *Kingdom* 209K

BAS 209K CPM4122169 08/04/2022

PERCENTAGE
95% PB
HPS
DOUBLE POLLED
COLOUR
RED
DS
2

DIAMOND C WAY COOL

DIAMOND C FRIENDLY GIANT

DIAMOND C 32X

DIAMOND C BRAVEHEART

DIAMOND C EDNA

WISECAN PHOEBE

WULFS SPACE SHIP 3223S

DIAMOND C SHOWGIRL

DIAMOND C SUPERMAN

DIAMOND C REVLOIN

EXCEL POLLED POPEYE

DIAMOND C UNDIES

DJ GENTLEMAN IN BLACK

RIVERSIDE BLACK LADY K24L

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	81	597	630	1745		1.7	46	68	20

- Larger framed
- Out of a nice Diamond C Braveheart daughter
- Good muscle expression





43

PERCENTAGE
94% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

DIAMOND C *Kott* 60K
NSC 60K CPM4117799 19/04/2022

SIRLOIN CANDID
DIAMOND C GROOT
DIAMOND C ENCHANTED

DIAMOND C EXCITER
DIAMOND C HARLEY QUINN
DIAMOND C CLEO

DC XCALIBUR
SIRLOIN YIELDER 82Y
RICHMOND CRUSADER SRD 53C
DIAMOND C CINDERELLA

DIAMOND C WAY COOL
DIAMOND C BRENDA
SIRLOIN ANCHOR
DIAMOND C ADA

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	77	696	650	1650		0.8	40	60	26

- He is homo polled
- Smooth shouldered
- Lots of hair

44

PERCENTAGE
95% PB
HPS
SCURRED
COLOUR
RED
DS
2.5

DIAMOND C *Korban* 31K
NSC 31K CPM4117654 20/01/2022

SIRLOIN CANDID
DIAMOND C GROOT
DIAMOND C ENCHANTED

DIAMOND C EXCITER
DIAMOND C HEIDI
DIAMOND C AVON

DC XCALIBUR
SIRLOIN YIELDER 82Y
RICHMOND CRUSADER SRD 53C
DIAMOND C CINDERELLA

DIAMOND C WAY COOL
DIAMOND C BRENDA
DIAMOND C WAYLON
LNA NORTH STAR 236N

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	85	549	500	1705		1.7	43	64	24

- Moderate Framed
- Good choice for second calvers



LIMFLEX



45

DIAMOND C *Kaboom* 75K

BAS 75K CXM4122159 27/04/2022

45

PERCENTAGE
88% PB
HPS
HOMO POLLED
COLOUR
BLACK
DS
2

SIRLOIN CANDID
DIAMOND C GROOT
DIAMOND C ENCHANTED

DIAMOND C BRAVEHEART
DIAMOND C EMERALD
IVYS ZINNIA BLOSSOM 8Z

DC XCALIBUR
SIRLOIN YELDER 82Y
RICHMOND CRUSADER SRD 53C
DIAMOND C CINDERELLA

EXCEL POLLED POPEYE
DIAMOND C UNDIES
ROMN TUFF ENUFF 103T
EXLR RADIANT 056X

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	89	630	615	1680		1	43	60	18

- Lots of hip expression
- Great hair coat
- Very wide topped

- Medium Framed
- He is homo polled

46

DIAMOND C *Kipper* 78K

NSC 78K CXM4122161 30/04/2022

PERCENTAGE
71% PB
HPS
HOMO POLLED (T)
COLOUR
RED
DS
2

SIRLOIN CANDID
DIAMOND C GROOT
DIAMOND C ENCHANTED

DIAMOND C EXCITER
DIAMOND C HOPE
DIAMOND C BELLA

DC XCALIBUR
SIRLOIN YELDER 82Y
RICHMOND CRUSADER SRD 53C
DIAMOND C CINDERELLA

DIAMOND C WAY COOL
DIAMOND C BRENDA

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	88	571	500	1300		1.9	46	67	20

- He is homo polled
- He is 71% on paper but he is actually in the mid 90s.

CALVING EASE



46



47

DIAMOND C *Lainey* 37L

BAS 37L CPF4121977 21/01/2023

PERCENTAGE

94% PB
HPS
PENDING
COLOUR
RED
DS
2

DIAMOND C EARTHQUAKE
DIAMOND C GOLDMEMBER
DIAMOND C ZAHARRA

GREENWOOD DOUBLE DOWN ET
DIAMOND C GLAMOUR GIRL
DIAMOND C DIAMOND EYES

DIAMOND C BRAVEHEART
DIAMOND C YOLANDA
DIAMOND C WEAPON
WISECAN PHOEBE
RPY PAYNES DERBY 46Z
GREENWOOD WISTERIA LANE
DIAMOND C ZEPPLIN
DIAMOND C X-ALTED

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	92	635	630	1010		3.3	67	106	28

This year we are only selling two open heifers in the sale, and they are sure impressive! "Diamond C Lainey 37L" is our first girl on offer and she is a stand out female. We showed her dam, Diamond C Glamour Girl as a heifer and she has turned into a fabulous cow. She has only ever had heifer calves and we have retained them all for replacements! "Lainey 37L" has lots of performance, she is very wide topped and has a great disposition. We are expecting her to have an abundance of milk and put power into her progeny!

48

DIAMOND C *Lynx* 204L

BAS 204L CPF4121856 17/01/2023

PERCENTAGE

92% PB
HPS
PENDING
COLOUR
BLACK
DS
2

COTTAGE LAKE BORDER AGENT
BOSS LAKE BORDER AGENT 967G ET
GREENWOOD PLD ZOOM BLOOM

RPY PAYNES CRACKER 17E
SIRLOIN JUSTICE 5J
RICHMOND GRACE SRD 39G

CFLX WILD CARD
LAL MARILYN MONROE 42W
WULFS REVOLVER 1219R
GREENWOOD PLD TALKINDIRTY
COLE ARCHITECT 08A
EDW BEACH BODY
RICHMOND CRUSADER SRD 53C
KEN-DOC ENCHANTED 23E

PERF	BW	ADJ 205D	WW	JAN 25	EPDS	BW	WW	YW	MILK
	75	658	635	955		0.3	60	95	26

Our second beauty on offer is "Diamond C Lynx 204L", and she is definitely an eye catcher. This girl is very feminine and fancy. She is beautifully fronted and is carrying lots of depth. She is out of a first calf heifer that did an awesome job! Lynx is medium framed, has a great hair coat and loves to show herself off. She is very hard for us to part with. Don't miss out on this opportunity!



48



Sire Boss Lake Border Agent 967G ET



Bryce & Annie judged the 151st Chilliwack Beef Fair this summer!





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TERMS & CONDITIONS TERMS:

The terms of this sale are cash or cheque in Canadian Funds at par immediately following the sale. The right of ownership shall not pass until after settlement is made. All settlements must be made before any livestock will be released.

ABSENTEE BIDS:

Mailed or telephone bids shall be handled in the most confidential manner if you are unable to attend the sale in person.

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Ownership risk to purchaser commences when the auctioneer's hammer falls. Insurance is available at the sale.

ANNOUNCEMENTS:

Any announcement made from the auction block takes precedence over the printed matter in the catalogue.

CERTIFICATES:

If desired, certificates of registry and transfer on each bull shall be provided by the seller to the buyer without charge after settlement has been made. Please leave transfer instructions at the clerk's desk.

BREEDER'S GUARANTEE:

The seller warrants clear title to and the right to sell each bull offered for sale. All bulls offered for sale are warranted to be sound, however; the seller is not responsible for damage caused by foreign objects after the bull has been sold nor sickness that was not apparent at the time of sale.

BREEDING GUARANTEE:

We, the sellers, have done everything possible to assure you, the buyer, that every bull in this sale will be a breeder. However, should a problem arise, please inform the seller so the problem can be resolved. The purchaser shall have six months from the date the bull reaches fourteen months of age to report, in writing, to the seller that the bull is a non-breeder, providing of course, that the bull has been

maintained in satisfactory breeding condition. Each consignor will have six months to prove the bull a breeder after the time of report. In the event a bull is a non breeder the situation will be handled by either a replacement, credit or money back. In no case will an adjustment be made for more than the purchase price of that particular bull. At no time will a buyer's reimbursement or credit ever exceed the buyer's purchase price of the bull, semen or female. No guarantee is given that semen collected from any bull in this sale will freeze or be suitable for artificial insemination.

ACCIDENTS:

Although every precaution will be taken to protect the safety and comfort of buyers, neither sales management, auctioneer, nor consignors assume any responsibility in this matter and disclaims any liability, legal, or otherwise, in the event of loss of property.

DELIVERY:

Bulls are able to remain at the ranch at the purchaser's risk and we strongly recommend that the bull be insured. Individual arrangements for delivery and feeding can be made by talking to Neil prior to or on sale day.

RIGHTS AND OBLIGATIONS:

The above terms and conditions of the sale shall constitute a contract between the buyer and seller and be equally binding to both. Resale of livestock following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected there to are not covered by the terms and conditions of this sale.

DISCLAIMER:

While we believe the material contained in this book to be correct at the time of printing, we cannot accept responsibility to any errors herein, regardless of the cause.

TESTS:

All homo polled tests were conducted and determined by Neogen. We do not guarantee results.

**RETURN UNDELIVERABLE
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